

EID ORLANDO 2024

SPONSORSHIP & EXHIBITOR OPPORTUNITIES



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EID ORLANDO



ABOUT US

Eid Orlando is a non-profit 501(c)3 organization dedicated to uniting the Central Florida Muslim community for a festive, family-friendly Eid prayer and celebration.

Eid Orlando is organized by a partnership of local Muslim institutions and organizations, through the generosity of businesses and individual sponsors. The event includes Eid prayer, activities for the kids, a bazaar, and food vendors all at the [Orange County Convention Center](#) in Orlando, Florida.

Eid Orlando envisions a community where every Muslim is welcome and able to participate in an exemplary celebration of Eid.

Our mission is to provide Muslims inclusive and exceptional Eid programs that promote diversity and a sense of community.





WHY SPONSOR

Central Florida is home to an estimated 50,000 Muslims, and our community is getting larger. Now in our 8th year, Eid Orlando's Prayer Events have catered to nearly 25,000 attendees - and we are the LARGEST indoor Eid event in Central Florida. Last year alone we saw over 5,000 attendees. In 2024, we will be back at the Orange County Convention Center for Eid ul-Fitr on April 10th.

Eid is supposed to be a joyous time for the entire family. With the genocide of innocent lives in Palestine and Sudan and many suffering around the globe, this Eid will be unlike any other. Although we will gather our community, we will still provide our signature activities for children, but we will also incorporate ways to take action and extend our solidarity and prayers for those who are experiencing loss. Our joy will be a resistance as we come together to be there for one another and our sisters and brothers around the world. Our sponsors will still enjoy direct access to their target audience in a unique and meaningful way. Plus, ALL of the sponsorship dollars are re-invested in the event.

Support your community, elevate your brand, and draw attention to your products and services as a Sponsor at Eid Orlando. The Sponsorship Opportunities packet detailing the different sponsorship levels can be found [here](#).

To become a sponsor, please fill out this form to complete your payment and email sponsorships@eidorlando.org if you have any questions or concerns.

BENEFITS

- Spotlight your product or service and give your event attendees a "taste" of your business
- Increase brand awareness and recognition
- Generate NEW customers and NEW business relationships
- Reach your target audience while engaging in a unique way
- Connect with an audience in a family-friendly environment!
- Create and develop credibility through personal interaction with attendees
- ALL sponsorship dollars are re-invested into the event



SPONSORSHIP PACKAGES



COPPER PACKAGE

SOCIAL MEDIA PROMOTION

- Company listed on social media post highlighting all sponsors

WEBSITE PRESENCE

- Company listed on the Eid Orlando website

PRINT MARKETING

- Logo & ad featured on tables inside entertainment hall (small size)

POST EVENT EMAIL BLAST

- Recognition in the post-event email blast to all attendees

\$500



BRONZE PACKAGE

SOCIAL MEDIA PROMOTION

- Logo recognition on Facebook and Instagram

WEBSITE PRESENCE

- Logo featured on the Eid Orlando website

PROGRAM INCLUSION

- Logo shown on screen during the event

PRINT MARKETING

- Logo featured on tables inside entertainment hall (medium size)
- Business cards placed at entertainment hall tables

BOOTH

- A 10'x10' space at the event - including pipe/drape, two 6' tables, black linen, and two chairs

POST EVENT EMAIL BLAST

- Recognition in the post-event email blast to all attendees

\$1,000



SPONSORSHIP PACKAGES



SILVER PACKAGE

SOCIAL MEDIA PROMOTION

- Two features on Facebook and Instagram

WEBSITE PRESENCE

- Logo featured on the Eid Orlando website with corporate website link

PROGRAM INCLUSION

- Logo shown on screen during the event
- Logo featured on the photo backdrop at the event

PRINT MARKETING

- Logo featured on tables inside entertainment hall (large size)
- Brochure/marketing material placed on entertainment hall tables

BOOTH

- A 10'x10' space at the event – including pipe/drape, two 6' tables, black linen, and two chairs

PARKING PASS

- Sponsor will receive one complimentary parking pass

SPECIAL SEATING IN HALL

- Reserved table for Sponsor and their family in the entertainment hall

CORPORATE VERTICAL BANNER PLACEMENT IN HALLS

- ONE banner on display in prayer hall
- Banner/stand to be provided by sponsor, no larger than 8' tall and 3' wide
- Subject to approval

POST EVENT EMAIL BLAST

- Recognition in the post-event email blast to all attendees

\$2,500



SPONSORSHIP PACKAGES



GOLD PACKAGE

SOCIAL MEDIA PROMOTION

- Two promotion blasts on Facebook and Instagram
- One ad shared through social media

WEBSITE PRESENCE

- Logo prominently featured on the Eid Orlando website with corporate website link

PROGRAM INCLUSION

- Logo (large size) shown on screen during the event
- Logo on Sponsor banners at the event
- Special recognition at the beginning of the event
- Logo featured on the photo backdrop at the event
- One sponsor-specific 30-second advertisement/video on screen during event

BOOTH

- TWO 10'x10' spaces at the event – including pipe/drape, two 6' tables, black linen, and two chairs

PRINT MARKETING

- Logo featured on tables inside entertainment hall (larger size)
- Marketing material placed on entertainment hall tables

PARKING PASS

- Sponsor will receive two complimentary parking passes

SPECIAL SEATING IN HALL

- Reserved table for Sponsor and their family in the entertainment hall

CORPORATE VERTICAL BANNER PLACEMENT IN HALLS

- TWO banners on display in prayer hall
- Banner/stand to be provided by sponsor, no larger than 8' tall and 3' wide
- Subject to approval

POST EVENT EMAIL BLAST

- Recognition in the post-event email blast to all attendees

\$5,000

SPONSORSHIP PACKAGES



PRESENTING SPONSOR

ONLY ONE OPPORTUNITY***

SOCIAL MEDIA PROMOTION

- Two promotion blasts on Facebook and Instagram
- One ad shared through social media
- Logo featured in the recap video
- Will be mentioned with all mentions of the event on social media

WEBSITE PRESENCE

- Logo prominently featured on the Eid Orlando website with corporate website link and platinum sponsor recognition
- Advertisement placed on website
- Will include “Eid Orlando 2024 Presented by [SPONSOR]” on website

PROGRAM INCLUSION

- Prominently placed logo on screens during the event
- One sponsor-specific 1-minute advertisement/video on screen during event
- Logo (prominently placed) on Sponsor Banners at the event
- Special recognition at beginning and end of the event
- Logo featured on the photo backdrop at the event
- Logo featured on Photo Booth print outs

BOOTH

- TWO 10'x10' spaces at the event – including pipe/drape, two 6' tables, black linen, and two chairs

PRINT MARKETING

- Logo featured on tables inside entertainment hall (prominently displayed)
- Marketing material placed on entertainment hall tables
- Distribution of sponsor promotional material at prayer hall entrances

PARKING PASS

- Sponsor will receive three complimentary parking passes

SPECIAL SEATING IN HALL

- Reserved table for Sponsor and their family in the entertainment hall in prime location

CORPORATE VERTICAL BANNER PLACEMENT IN HALLS

- TWO banners on display in prayer hall; TWO banners placed at hall entrances
- Banner/stand to be provided by sponsor, no larger than 8' tall and 3' wide
- Subject to approval

POST EVENT EMAIL BLAST

- Recognition in the post-event email blast to all attendees
- Advertisement included in post-event email

\$10,000

Get the most out of your Eid Orlando Sponsorship!

	\$10,000	\$5,000	\$2,500	\$1,000	\$500
Company listed on social media post					
Company listed on EO website					
Logo/ad featured on tables in hall					
Recognition in post-event email					
Logo featured on social media					
Logo featured on EO web					
Logo shown on screen during event					
Booth at event					
Marketing material at tables					
Corporate website linked to logo on EO website					
Second logo feature on social media					
Logo on photo backdrop at event					
Complimentary parking pass					
Corporate vertical banner featured in hall					
Reserved table in entertainment hall seating					
Corporate ad shared through social media					
Logo on sponsor banners on stage					
Special recognition at beginning of event					
Second booth space at event					
Second corporate banner featured in hall					
Logo featured in recap video					
Corporate ad featured on website					
1-minute video to be played during event					
Special recognition at end of event					
Distribution of promo material at prayer hall					
Corporate ad featured in post-event email					



OTHER OPPORTUNITIES

VENDOR & EXHIBITOR

BOOTH DETAILS

- Booth spaces are 10' x 10' and include two chairs and an 8' x 30" table. All exhibitors are required to bring their own table covers, banners, and booth necessities (tape, scissors, staples, nails, etc.). Eid Orlando does not provide these items.
- No booth space or equipment adjustment or rearranging is allowed once assigned by the Eid Orlando management.

BOOTH PRICING

- Not for Profit Organizations - \$150
 - Please submit a copy of your IRS Tax-Exempt status with your application
- Non-Food Exhibitors - \$250
- Food Exhibitors - No Cost
 - No food or beverages may be sold by the Exhibitors.
 - Food exhibitors must distribute samples per OCCC regulations of a maximum of 3 ounces per sample of food and 4 ounces per sample of drink.
 - Based upon the value of the proposed samples distributed, the vendors will qualify for an equivalent sponsorship level.
 - We will contact food vendors with details.

There is a \$50 charge for each additional table used. Exhibitors are NOT allowed to bring their own tables due to limited space.

Many Sponsor levels include a booth in the entertainment hall. Vendors and Exhibitors, however, do not receive the marketing benefits of Sponsorship. If your company or organization would like to be an event sponsor, please view our various sponsorship packages to find one that best suits your needs.



Deadlines to be included:

PRINTING DEADLINE - 3/20/2024

- for inclusion on in-event printed materials
- for inclusion on banners and photo backdrop (Gold/Platinum)

DIGITAL DEADLINE - 3/31/2024

- for inclusion on digital signage
- for inclusion on pre-event social media

To sign up as a Sponsor,
Exhibitor or Vendor:

[CLICK HERE](#)

[or visit eidorlando.org/sponsor](http://www.eidorlando.org/sponsor)



FOR MORE INFORMATION, CONTACT US.

Cristian Murcia

Sponsorship Coordinator

Email: sponsor@eidorlando.org

Visit Our Website:

www.eidorlando.org/sponsor

THANK YOU

We hope to see you at
Eid Orlando!



Connect with us!



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